MEDIA ADVISORY

2014 FLORIDA STATE LEAGUE ALL-STAR WEEKEND SCHEDULE OF EVENTS

The 2014 Florida State League All-Star Game sponsored by the Bradenton Area Convention and Visitors Bureau is on Saturday, June 14 at McKechnie Field. There are several events surrounding All-Star Weekend that will occur at McKechnie Field and in downtown Bradenton.

Media seeking credentials to cover the game should make their request via email to Bradenton Marauders Coordinator of Communications Nate March at Nate Mathan.March@Pirates.com no later than noon on Friday, June 13. Media credentials will be available for pickup at the McKechnie Field ticket office on the day of the game only.

Media wishing to cover the events on Friday, June 13 should notify the Marauders by emailing Nate at Nathan.March@Pirates.com. He will connect you with the appropriate Bradenton Marauders representative.

CALENDAR OF EVENTS

Friday, June 13

VIP Gala presented by Fawley Bryant Architects

South Florida Museum 5p.m.-7p.m.

The VIP Gala is an annual event for the Florida State League All-Star Game players and coaches, as well as executives from around the league. Max Winitz, ABC 7 Weekend Anchor, will emcee the event. The speaking program for the evening will include:

Frank Coonelly, President, Pittsburgh Pirates **Elliot Falcione**, Executive Director, Bradenton Area Convention and Visitors Bureau **Chuck Murphy**, President, Florida State League

Keynote Speaker: Steve Shenbaum, Founder and President, game on Nation

Pirates and Princesses 5K Home Run presented by New Belgium Brewing Downtown Bradenton 5:30p.m.-8:30p.m.

The Pirates and Princesses 5K Home Run is a scenic 5K race that will start and finish on Old Main Street and showcase the Bradenton Riverwalk as the main route of the course. More than 200 participants have registered to run and walk in the event. Participants are encouraged to dress in pirate and princess costumes. A portion of the proceeds from the race will benefit Keep Manatee Beautiful.

<u>Saturday, June 14</u> <u>McKechnie Field Ticket Office Opens</u> *Noon*

Press Box Opens for Credentialed Media *1:30p.m.*

North Division Batting Practice 2p.m.-2:45p.m.

South Division Batting Practice 2:45p.m.-3:30p.m.

Gates Open to the Public *4:30p.m.*

Fan Activities Available from Gates Opening Through the Final Out

- Mystery Ball Raffle presented by MetroPCS, benefiting the Children's Dream Fund
- Autographed All-Star Game Jersey Auction & Raffle benefiting Pirates Charities
- Fotos-4-Fun Fan Photo Booth benefiting the Florida State League Hall of Fame

Autograph Session (All Players and Coaches)

Fan Plaza 4:30p.m.-5:15p.m.

Fans will be permitted one autographed item per player or coach. Posing for pictures will not be permitted. Credentialed media members **may not** participate in acquiring autographs.

Live Music by Matthew Huff

Yuengling Plaza Bar 4:30p.m.-6:30p.m.

Home Run Derby presented by PNC Bank

5:30p.m.

2014 Florida State League Home Run Derby Participants

Josh Bell – Bradenton Marauders
Dante Bichette Jr. – Tampa Yankees
Austin Green – Lakeland Flying Tigers
K.C. Hobson – Dunedin Blue Jays
Patrick Leonard – Charlotte Stone Crabs
Justin O'Conner – Charlotte Stone Crabs
Bijan Rademacher – Daytona Cubs
Adam Brett Walker – Fort Myers Miracle

The Home Run Derby will feature two rounds. Each batter will have a three minute session to hit as many home runs as possible. A shorter auxiliary fence will be placed in the outfield. Hits that clear the auxiliary fence on the fly will be worth one (1) point, while true home runs will be worth two (2) points. The players with the two highest point totals will advance to the finals, which will also be conducted in a timed format.

Batters will represent seating sections in the ballpark. Sections represented by top performers will win prizes. There will also be eight designated zones on the field, with each zone representing a Home Run Derby supporting sponsor. If a batted ball is caught in a zone, one fan will be selected by random drawing to receive a prize from that zone's designated sponsor.

"All-Stars Among Us" Recognition Ceremony 6:40p.m.

"All-Stars Among Us" was created by the Bradenton Marauders and the Bradenton Herald to recognize community members who have made a positive impact in Manatee County. Winners were chosen in three categories: Youth Education & Athletics, First Responders, and Non-Profit Volunteers. In addition to on-field recognition tonight, each winner has also received a \$500 cash prize and a \$500 matching donation to the non-profit of their choice. The "All-Stars Among Us" winners and their chosen beneficiary organization are:

Youth Education & Athletics

Rae Ann Darling-Reed – Suncoast Striders Walking & Running Club Molly Maxwell – Bradenton Police Explorers Post #1004 Dana Pounds – Nature's Academy

First Responders

Steve Pontious – *Terry Ferrell Firefighters Fund*Detective James Wischer Jr. – *Florida Sheriff's Youth Ranch*

Non-Profit Volunteers

Tony DeFilippo – *Food Bank of Manatee County*Danny Jones – *Bridge a Life*Herb Moller – *Take Stock in Children*

2014 Florida State League All-Star Game – First Pitch

7:05p.m.

Post-Game Activities

- Top Star Award presented by MiLB.com*
- Launch-a-Ball benefiting the Florida State League Hall of Fame
- Spectacular Fireworks presented by Zambelli Fireworks
- Concert by Save the Radio on the right field boardwalk

*Ballots for the *Top Star Award,* to be awarded to the Most Valuable Player, will be available in the press box for credentialed media members. Ballots will be collected during the eighth inning of the game.